

LUCKY LOVE CO.

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PRIVACY POLICY

Effective Date: September 30, 2026

Lucky Love Co. ("Lucky Love," "we," "us," or "our") respects your privacy and is committed to protecting the personal information you share with us.

This Privacy Policy explains how we collect, use, disclose, and protect information when you visit our website, submit an inquiry, communicate with us, or otherwise interact with Lucky Love Co.

1. Information We Collect

We may collect personal information that you voluntarily provide to us, including your name, your fiancé, partner, or event contact name, email address, phone number, social media handles, wedding or event date, venue or event location, guest count, photographer or other vendor information, service or package interests, budget or planning information, and information included in inquiry forms, emails, questionnaires, contracts, or other communications.

Please do not submit sensitive personal information through our website unless it is specifically requested and reasonably necessary for the services we are providing.

2. Information Collected Automatically

When you visit our website, certain information may be collected automatically through cookies and similar technologies. This may include your IP address, browser type, device type, approximate geographic location, pages viewed, time spent on the website, referring websites, links or buttons clicked, and general website interaction and usage information.

Our website is hosted through Wix, which may use cookies and similar technologies to operate the website, maintain security, understand site performance, and provide analytics.

3. How We Use Your Information

We may use the information we collect to respond to inquiries, determine availability for your event, provide information about our services, prepare proposals, contracts, questionnaires, or invoices, communicate with prospective and current clients, provide

content creation, event planning, or related services, manage client relationships, improve our website and services, analyze website traffic and performance, maintain website security, comply with legal or regulatory obligations, and protect the rights, property, and safety of Lucky Love Co., our clients, or others.

Where permitted by law, we may also use information to send marketing or promotional communications. You may unsubscribe from promotional emails at any time using the unsubscribe option provided in the message or by contacting us.

4. Cookies and Analytics

Our website may use cookies and similar technologies that help the website function, remember preferences, measure website traffic, and understand how visitors interact with our site.

Some cookies are necessary for the website to function. Other cookies, including analytics or marketing cookies, may be optional depending on your location and applicable law. Where available, you may adjust your cookie preferences through the cookie settings or consent banner displayed on our website. Disabling certain cookies may affect some website functionality.

5. How We Share Information

Lucky Love Co. does not sell personal information for monetary consideration.

We may share information with trusted service providers when reasonably necessary to operate our business or provide our services. These may include website hosting providers, customer relationship management platforms, inquiry and contact-form providers, contract and invoicing platforms, payment processors, email and communication providers, gallery or file-delivery platforms, cloud storage providers, analytics providers, professional advisors, and other service providers used to operate Lucky Love Co.

We may also disclose information when required by law, legal process, court order, or governmental request, or when reasonably necessary to protect our legal rights or the safety of others.

6. Third-Party Services and Links

Our website may contain links to third-party websites, social media platforms, galleries, scheduling tools, payment platforms, or other services. Lucky Love Co. is not responsible for the privacy practices, security, availability, or content of third-party websites or services.

We encourage you to review the privacy policies of any third-party service you choose to use.

7. Data Retention

We retain personal information for as long as reasonably necessary to respond to inquiries, manage current and prospective client relationships, fulfill contractual obligations, maintain appropriate business and financial records, resolve disputes, enforce agreements, and comply with legal obligations. Information that is no longer reasonably necessary may be deleted or anonymized in accordance with our business practices and legal obligations.

8. Data Security

We take reasonable administrative, technical, and organizational measures intended to protect personal information under our control. However, no website, electronic transmission, or data-storage system can be guaranteed to be completely secure. We cannot guarantee the absolute security of information transmitted through or stored in connection with our website.

9. Your Privacy Choices

Depending on where you live and the privacy laws applicable to you, you may have certain rights regarding your personal information. These may include the right to request access to personal information we maintain about you, correction of inaccurate personal information, deletion of certain personal information, information regarding how your personal information is used or disclosed, withdrawal of certain consent, and opt-out from certain forms of data processing where applicable.

To submit a privacy request, contact us at team@luckylovecompany.com. We may need to verify your identity before processing certain requests.

10. Nevada Residents

Nevada residents may have certain privacy rights under applicable Nevada law. Where applicable, Nevada consumers may submit requests regarding covered personal information by contacting team@luckylovecompany.com. Lucky Love Co. does not sell covered personal information for monetary consideration as the term is ordinarily understood. If our practices change, we will update this Privacy Policy and provide any legally required choices.

11. Children's Privacy

Our website and services are intended for individuals seeking wedding, event, business, or related professional services and are not directed toward children under the age of 13. We do not knowingly collect personal information from children under 13 through our website. If we learn that information from a child under 13 has been collected unintentionally, we may take reasonable steps to delete it.

12. Photos, Videos, and Client Content

Photos, videos, testimonials, reviews, or other content relating to our clients may appear on our website or social media when we have permission or other appropriate rights to use that content. Any specific rights concerning photographs, videos, event content, portfolio usage, or client materials are governed by the applicable client agreement when one exists.

13. Changes to this Privacy Policy

We may update this Privacy Policy periodically to reflect changes to our services, website, technology, business practices, or legal requirements. When updates are made, the revised effective date will appear in this document. Your continued use of the website after an updated Privacy Policy is posted constitutes acknowledgment of the revised policy.

14. Contact Us

If you have questions about this Privacy Policy or how Lucky Love Co. handles personal information, please contact Lucky Love Co. at team@luckylovecompany.com. Lucky Love Co. is based in Las Vegas, Nevada.

LUCKY LOVE CO.

TERMS & CONDITIONS

Effective Date: September 30, 2026

These Terms & Conditions govern your access to and use of the Lucky Love Co. website and any content made available through it.

By accessing or using this website, you agree to these Terms.

1. About Lucky Love Co.

Lucky Love Co. provides services that may include wedding content creation, event content creation, wedding and event planning, wedding and event coordination, event design-related services, social media and brand content creation, and other creative or event-related services. Services, pricing, availability, packages, inclusions, and offerings may change from time to time.

2. No Booking Created by Website Use

Submitting an inquiry, contact form, questionnaire, email, or other communication does not reserve an event date or create a client relationship. An event date is not considered booked solely because Lucky Love Co. has confirmed availability or communicated with a prospective client. Bookings are subject to Lucky Love Co.'s current booking process, which may include a signed contract and required retainer or payment.

3. Client Agreements Control

These Terms govern use of our website. Clients who book services with Lucky Love Co. may be required to enter into a separate written service agreement. If there is any conflict between these Terms and a signed client agreement relating to the services Lucky Love Co. will provide, the signed client agreement will control with respect to those services.

4. Pricing and Service Information

We make reasonable efforts to keep the information on our website accurate and current. Prices displayed as 'starting at' represent starting prices and are not guaranteed quotes. Pricing may vary depending on event location, coverage time, travel, scope, custom requests, additional services, staffing, or other factors. Packages and inclusions may change, promotions may be subject to separate requirements and expiration dates, and

availability is not guaranteed until the applicable booking requirements are completed. Lucky Love Co. reserves the right to correct errors or update website information at any time.

5. Intellectual Property

Unless otherwise stated, the Lucky Love Co. website and its original content are owned by or licensed to Lucky Love Co. This may include website copy, branding, logos, graphics, designs, layouts, videos, photographs, reels, templates, planning materials, guides, downloadable resources, portfolio displays, and other creative materials.

Nothing on this website grants you ownership of or an unrestricted license to use Lucky Love Co.'s intellectual property. You may not reproduce, copy, republish, sell, distribute, modify, create derivative works from, or commercially exploit our website content without prior written authorization, except where such rights are held by another identified creator or copyright owner.

6. Portfolio Content

Our website may display photographs, videos, testimonials, event details, brand projects, or other work created by Lucky Love Co. or provided with appropriate permission. Certain photographs or other materials displayed on the website may belong to photographers, videographers, clients, venues, brands, or other third parties. Displaying third-party content on our website does not transfer ownership of that content to Lucky Love Co. or to website visitors.

7. Reviews and Testimonials

Our website may feature reviews or testimonials from current or former clients, collaborators, or businesses we have worked with. Testimonials reflect the individual experiences and opinions of the people providing them. Individual experiences may vary, and Lucky Love Co. does not guarantee that every client or customer will have the same experience described in a testimonial.

8. Acceptable Use

You agree not to use this website for unlawful or fraudulent purposes; to interfere with the operation or security of the website; to attempt unauthorized access to the website or related systems; to copy or scrape website content for unauthorized commercial purposes; to impersonate another person or entity; to submit intentionally false or misleading information; or to introduce malicious code, viruses, or similar harmful technology.

9. Third-Party Links and Services

Our website may contain links to or integrations with third-party websites or platforms, including social media platforms, galleries, payment providers, scheduling services, inquiry platforms, venues, vendors, or other outside services. Lucky Love Co. does not control and is not responsible for third-party websites, their content, availability, security, terms, or privacy practices. Your use of those services is governed by the applicable third party's own terms and policies.

10. Website Availability

We make reasonable efforts to maintain our website but do not guarantee that it will always be available, uninterrupted, secure, or error-free. We may modify, suspend, update, or discontinue portions of the website at any time.

11. Disclaimer

The information on this website is provided for general informational and promotional purposes. While we make reasonable efforts to provide accurate information, we do not warrant that all website information is complete, current, or error-free. Specific services provided to a client are determined by that client's applicable agreement with Lucky Love Co.

12. Limitation of Liability

To the fullest extent permitted by applicable law, Lucky Love Co. will not be liable for indirect, incidental, special, consequential, or similar damages arising solely from your access to, inability to access, or use of this website. Nothing in these Terms is intended to exclude or limit liability where doing so would be prohibited by applicable law.

13. Indemnification

To the extent permitted by law, you agree to indemnify and hold harmless Lucky Love Co. from claims, liabilities, losses, or expenses arising from your unlawful use of this website or your material violation of these Terms.

14. Governing Law

These Terms are governed by the laws of the State of Nevada, without regard to conflict-of-law principles. To the extent permitted by law, disputes relating solely to use of this website will be subject to the jurisdiction of the appropriate state or federal courts located in Nevada. Any dispute arising from separately contracted services will be governed by the terms of the applicable client agreement.

15. Changes to These Terms

Lucky Love Co. may update these Terms periodically. Any updates will become effective when the revised Terms are posted to the website unless otherwise stated. The effective date shown in this document will indicate the most recent revision.

16. Contact

Questions regarding these Terms & Conditions may be sent to Lucky Love Co. at team@luckylovecompany.com. Lucky Love Co. is based in Las Vegas, Nevada.

LUCKY LOVE CO.

ACCESSIBILITY STATEMENT

Effective Date: September 30, 2026

Lucky Love Co. is committed to making our website accessible and welcoming to as many people as possible, including individuals with disabilities.

1. Our Commitment

Lucky Love Co. is committed to making our website accessible and welcoming to as many people as possible, including individuals with disabilities. We are continually working to improve the usability and accessibility of our website and aim to provide an inclusive online experience for our visitors.

2. Accessibility Features

We strive to consider accessibility throughout our website, including clear and readable text, appropriate text contrast, descriptive alternative text for meaningful images where appropriate, logical page structure, descriptive links and buttons, keyboard accessibility where supported, video captions or alternative information where appropriate, and mobile-friendly website design.

3. Third-Party Content

Our website may contain links to, integrations with, or content provided by third-party websites and services. While we encourage accessible experiences throughout our website, Lucky Love Co. may not control the accessibility features or functionality of third-party platforms.

4. Need Assistance?

If you experience difficulty accessing any portion of our website, have trouble submitting an inquiry, or need information provided in another format, please contact us. We will make reasonable efforts to assist you and provide the information, service, or communication through an accessible alternative where possible.

Please email team@luckylovecompany.com and let us know which page or feature you were attempting to access and what difficulty you experienced so we can better assist you.

5. Ongoing Improvements

Accessibility is an ongoing effort. We welcome feedback regarding ways we can improve the accessibility and usability of the Lucky Love Co. website.